



degraffics
Est. 2004



Image & Brand

Creative Design

Printed Products

Signs & Banners



www.degraffics.com

Ready · Set · Communicate

Fast & Affordable Solutions

We offer more than design!

We can design and coordinate your production to deliver an all-in-one creative service that's nibble and focused on improving your bottom line!

We've built a vast network of nation-wide wholesale partners that allow us to produce almost anything you can imagine. **Let's chat!**

Outstanding Service & Care

When you need graphic design, content creation, and marketing support completed quickly and accurately, choose degraffics.com.

Start with a free 15-Minute project consultation. **No Obligation!**

Change the way you do creative forever by choosing a service that offers incredible design support and outstanding customer care.



800-992-0319



processing@degraffics.com



www.degraffics.com



PO Box 1975
St. Johns, Arizona 85936

Customer Care Hours:

Monday - Friday

9:00 AM - 6:00 PM

processing@degraffics.com

After Hours: (602) 708-3795

Production Hours

Monday - Friday*

9:00 AM - 5:00 PM

** Excludes Federal Holidays*

Service Appointments

To better serve you, we suggest you schedule an appointment.

Call 800-992-0319 to get scheduled.

Phone & Email Support

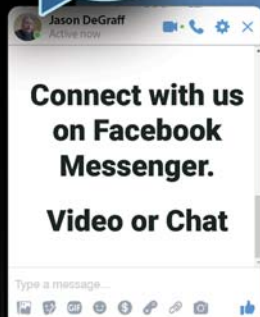
When you need help creating your marketing, content, or document design, we can work with you by phone and email.

Call today to discuss your needs. Be prepared to send support documents and or art assets to **processing@degraffics.com**

LIVE

Design Sessions

Schedule a Live Design Session. We can craft your idea(s) from concept to completion right before your eyes through state-of-the-art technologies like Zoom or FaceBook Messenger. Eliminate multiple design rounds and lengthy delays by making Live Revisions.



Facebook Messenger

Using Facebook Messenger, we can offer real-time chat and file reviews.

If you would like connect with me on facebook, search: JasonLayneDegraff



[@degraffics.com](https://www.facebook.com/degraffics)



[#degraffics](https://www.facebook.com/degraffics)



We Drop Ship!

In today's climate, the best way to quickly expedite your order is to drop shipping. From any one of our many production facilities, when your order is ready it is sent directly to your location.

We have many production facilities nationwide. When possible, we will use the facility closest to you to produce your order saving time and money.

Please allow 1-2 business days for shipments in most cases.

FedEx



**UNITED STATES
POSTAL SERVICE**

Local Delivery

Orders are produced either from one of our Tempe, Arizona production facilities or one of our nation-wide production partners.

The closest regional distribution center or assigned account manager representative will receive the completed order.

Pick-up or delivery coordination will be at the discretion of the agent or distribution center.

A third-party courier service may be required to satisfy some local delivery requests.

Additional fees may apply.

Customer Pick-up

At this time, we currently do not offer in-person pick-up.

Please anticipate that we will 1. drop ship or 2. deliver your order.

Contact: Jason DeGraff (602) 708-3795, if you have questions.

*degraffics*TM **Design**

LOGO & Identity

The Logo: *A mark or icon repetitively used by a business to identify its products or services.*

The Identity: *The visual elements such as layout, shape, color, composition, and typeface form a logo. A logo mark can exhibit interesting properties by mixing the components in creative ways.*

Building a Brand

Your brand is the value your customers recognize and experience when interfacing with your business and its products/ services.

A strong brand is more than just a logo — your brand reflects in everything you do. It can be seen and felt in your customer service style, staff uniforms, and business cards, as well as how you present your marketing and advertising messages.

Earning Loyalty

Acknowledging your customer's comments and professionally responding helps build trust and, in turn, brand loyalty.

Keep an eye on what people say and how they say it when discussing your brand online.

Excellent customer service can turn a negative review into a positive customer experience that can change your brand's entire view.

BrandMARXTM Logo Service

Fast & Affordable Logos
Starting package: \$395

1

CONCEPT

2

CONCEPT

3

CONCEPT

The initial logo service offers 3 concept drafts for a flat \$395 price.

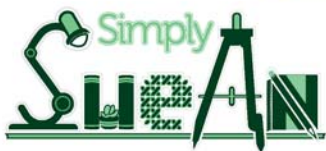
Pick one concept and refine (2 rounds of editing included)

- Additional rounds/proofs \$15 ea.
- Additional concept drafts \$100 ea.

Final approval and pay balance.

- Receive 1, EPS and 1, PNG file for final use.

RECENT LOGO WORK



Identity Brand Guides Available Too!

Concept: Fong Suey Brand Guide

The project took just over four (4) hours from start to post.

I would estimate another 8 hours to bring the concept to production ready.

Ai



LOGO CONCEPT



LOGO CONCEPT



LOGO CONCEPT



Exterior Render



Chef's Uniform



Menu



Packaging

It seems nowadays more, and more people are gravitating towards food and the culinary experience. It's evident how easy it is to binge a weekend away watching shows like The Final Table or The Chef Show on Netflix.

I'm sure for many, including myself, it is easy to come away feeling inspired and ready to jump into the kitchen, but there is no substitute for the genuine dining experience you get when you set out to your favorite local restaurant.

It is this experience and connection that I wanted to capture when I created this restaurant concept. Fong Suey creates an emotional connection to upscale and innovative Asian food.

Emotional values like inviting, stylish, and artistic create the brand's emotional connection. Each being the cornerstone for what the brand must deliver as its experience.

We created three logo concepts to evoke specific and essential emotional connections:

An artistic and authentic connection to eating the food.

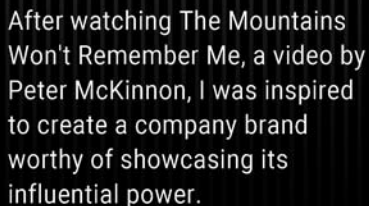
An enjoyable and original destination for Asian fusion.

An invitation to try our version of Asian food.

We created both the logo and illustrations using Adobe Illustrator. The product illustrations reinforce the brand experience at specific interaction points.

The project took close to nine (9) hours from start to post.

I would estimate another 20 hours to bring the concept to production ready.



I set out to show how visual graphics are so much more than just art, and when properly combined to create a story, they can evoke deep emotions, just like his video did for me.

This emotional connection empowers a brand and what the connected viewer expects as the tangible experience when interfacing with said company.

For the ELA (Epic Life Adventures) visual creation, I used stock photography with logo and product photo manipulation, created a versatile vector logo and graphics illustrations to develop products.

Using an aesthetically pleasing layout and typography connects various adventure seekers to the brand traits and emotional connections they desire. A well-executed brand guide is complete when all elements and intended message resonates correctly with the target audience.



BrandGRIT™ ProGear

Screen Printing • Embroidery • Promotional Products



Quality Solutions • Professionally Sourced

*degraffics*TM **Printing**

Grand 4MAT™

Proud To Sponsor Local Youth



degraftics Est. 2004



Banners



	10 mil. Vinyl	15 mil. Blockout Vinyl	17 mil. Artist Canvas	9 oz. Polyester	8 oz. Mesh	13 oz. Scrim, Matte	HDP - Tear Resistant
Sizes	4/0	4/0	4/0	4/0	4/0	4/0	
24" x 36"	\$20	\$26	\$61	\$44	\$22	\$40	
30" x 48"	\$32	NA	\$100	\$72	\$29	\$53	
30" x 60"	\$39	NA	\$123	\$86	\$36	\$71	
30" x 72"	\$47	NA	\$147	\$106	\$43	\$85	
30" x 96"	\$62	NA	\$193	\$129	\$56	\$141	
36" x 48"	\$37	\$50	\$115	\$83	\$33	\$64	
36" x 60"	\$45	\$61	\$142	\$103	\$41	\$85	
36" x 72"	\$54	\$73	\$169	\$122	\$49	\$102	
36" x 96"	\$71	\$96	\$223	\$268	\$65	\$133	
36" x 120"	NA	\$119	\$276	\$177	\$80	NA	
48" x 96"	\$93	\$125	\$291	\$186	\$84	\$180	
48" x 120"	\$114	\$155	\$360	\$230	\$104	NA	
48" x 144"	NA	NA	NA	\$273	NA/\$152	\$294	

Order by 5 PM today and we'll ship it tomorrow.
Shipment arrives by 10 am the next morning!

Sidewalk Marketing



Feather Flag

Printed one side, left or right side pole orientation.

Size:		1+
8 ft.	(24x81)	59 ea.
10 ft.	(32x99)	69 ea.
12 ft.	(32x123)	89 ea.
12 ft. +	(36x123)	105 ea.
15 ft.	(37x161)	115 ea.



Teardrop Flag

Printed one side, left or right side pole orientation.

Size:		1+
7 ft.	(32x70)	59 ea.
9 ft.	(44x87)	69 ea.
11 ft.	(45x97)	84 ea.
14 ft.	(57x142)	99 ea.

Hardware:

Indoor Cross Base 89 ea.

Outdoor Ground Spike 75 ea.

Thread Color: White or Black

Pocket Direction: Right or Left



A-frame & Inserts

Great for both indoor and outdoor use, and have a low-glare, matte appearance. Three (3) sizes available.

Frame orders include: 2, 4mm Coro inserts.

1. Deluxe Frame, 24"W x 36"H..... \$199 ea.
2. MDX Frame, 18"W x 24"H \$129 ea.
3. Quik Frame, 18"W x 24"H \$99 ea.

Replacement Inserts:

1. 24 x 36, 4mm Coro insert \$55 ea.
2. 18 x 24, 4mm Coro insert \$31 ea.



Grand 4MAT™

**GREAT FOR
INDOOR OR
OUTDOOR USE**

Aluminum Signs

A durable way to display business information.

- White faced coated aluminum
- Available in .04" and .08" thickness
- Single or Double Sided Printing
- Optional drilled holes for easy mounting
- Fade-resistant – indoor or outdoor use

For quality purposes leave an inset of .25" from the cut edge.

The individual item size minimum is 6"x6", or 9"x4" with contour cut. All orders for aluminum signs require one 48" x 96" sheet minimum and to save money try and use the entire sheet.

Pricing

Cost per sheet:	Single Sided	Double-Sided
0.04" Aluminum	\$350	\$400
0.08" Aluminum	\$600	\$650

Optional

Rounded Corners, \$15 fee

Contour Cutting, 10% fee

Standard shipping applies for orders of any item 24" x 36" or smaller and in quantities under 9 sheets. For larger items or for 10 sheets plus, orders will be shipped via freight.

Things To Consider:

- Nuts, bolts and fasteners onto outdoor posts
- Screws using washers for wood or concrete installations
- Fixtures or clamps for a wall or garage installations
- Portable easels for indoors use
- Pre-drilled holes to hang or securing with extension spacers



Grand 4MAT™

Banner Stands +



Banner Stands

A versatile aluminum Retractable Banner Stands with 10 mil indoor premium vinyl banner. Conveniently packed in a small bag and set up in a few easy steps.

33" 10mil. banner w/ alu. base.....	\$99
33" 10mil. banner w/ deluxe base.....	\$129
47" 10mil. banner w/ alu. base.....	\$159

X-style Stands

Indoor Banner with "X-Style" collapsible stand. The same material as the Indoor Banner, these near photo quality banners are ideal for POP displays and trade shows. They set up in a few seconds and are 24" x 60" with grommets at the corners.

10mil. banner w/ X-style stand	\$49
13mil. banner w/ X-style stand	\$59



Back Drops

Telescopic Backdrop Stand

(10ft. x 8ft.) with 13oz vinyl Banner (8ft. x 8ft.) with 4" Pockets Top and Bottom to help you display brand messaging, event backdrops, trade show signage and more!

Portable and easy to set up, these durable and waterproof banners are ideal for use both indoors and out.

Banner & Hardware	\$424
Hardware Only	\$249
Replacement Banner	\$175



Event Tents

Event Tents are the perfect large-scale marketing medium to get noticed at festivals, conventions, trade shows and more.

Printed with UV Ink Technology on 11oz water-repellent fabric. Includes 4 fabric panels that can feature up to 4 different designs (one for each side).

Each panel is sewn together and set up on a 10' x 10' aluminum pop-up canopy tent.

Tent	\$391
Frame w. Tent	\$721

Grand 4MAT™



Signs & Posters



Sizes	4 mm, White Coroplast		10 mm, White Coroplast		Foamcore, 3/16 in. White		3 mm (1/8") PVC, White	
	4/0	4/4	4/0	4/4	4/0	4/4	4/0	4/4
6" x 6"	8	8	8	9	9	9	\$9	\$9
6" x 12"	9	9	10	11	10	11	\$11	\$12
12" x 12"	11	12	13	15	14	14	\$15	\$16
12" x 18"	13	15	15	19	17	18	\$19	\$21
18" x 24"	19	22	24	30	27	29	\$31	\$35
20" x 30"	24	28	30	39	35	38	\$41	\$46
22" x 28"	24	28	31	40	35	38	\$41	\$47
24" x 36"	31	31	40	52	47	50	\$55	\$62
30" x 40"	40	48	52	70	62	67	\$73	\$83
32" x 42"	44	52	57	76	67	73	\$80	\$91
36" x 46"	52	62	68	86	81	88	\$96	\$110

Superior Quality & Service
Fast Production & Low Cost Shipping

Grand 4MAT™

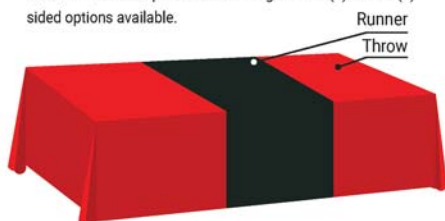
Table Runners or Throws

Table runners and throws add a professional look to any table display, trade show booth, or special event.

They are 100% polyester, wrinkle resistant and printed using a superior quality dye sublimation process on 9oz. premium polyester.

Runners - come 84" long by selected width. Generally placed centered on a table.

Throws - offer complete table coverage. Three (3) or four (4) sided options available.



24"	30"	36"	42"	48"	60"
\$66	\$82	\$99	\$115	\$131	\$164

6' Table Throw		8' Table Throw	
\$230	\$271	\$315	\$372
3 Sided	4 Sided	3 Sided	4 Sided

A Professional Sales Presentation Increases Your Confidence.



Car Magnets

Car Magnets are printed on heavy-duty material and ideally suited for car door signage.

These glossy magnets can also serve as temporary signage for construction sites or other changing work environments and offer long lasting outdoor use.

	9"	12"	18"	24"	30"
9x	\$11	\$14	\$20	\$25	\$29
12x	\$16	\$22	\$27	\$32	
18x	\$28	\$36	\$43		
24x	\$45	\$54			

Listed prices are for one (1) magnetic sign.

DigiQuikTM Business Documents

NCR Forms

Carbonless forms (NCR) are designed to transfer information written on the front sheet onto the sheets beneath.

Forms in general are printed in digital black toner on one side of the NCR set. Bleeds are not recommended if you choose a standard for size.

Adding digital color to your form is always nice, but it does increase the cost.

All carbonless form sets are glued along the top edge of the form, unless otherwise noted when ordering.

	4.25 x 5.5			3.65 x 8.5			5.5 x 8.5			8.5 x 11		
	2pt	3pt	4pt	2pt	3pt	4pt	2pt	3pt	4pt	2pt	3pt	4pt
100	48	53	58	51	57	63	53	61	69	64	79	94
250	59	71	83	63	78	92	72	92	113	98	135	174
500	77	100	123	86	114	145	103	143	184	156	230	307
1000	113	158	204	131	187	246	166	251	334	271	425	579

Design Support

Initial Form Template

Basic Design	69.95 ea.
Advanced Design	99.95 ea.
Complex Design	149.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

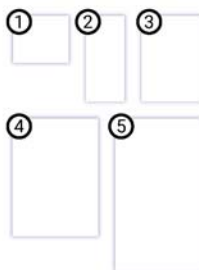
Additional Modifications

Revise Template	24.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

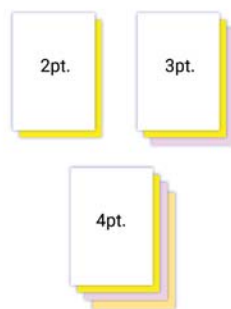
Print Ready Output	1.95 ea.
Preflight required	4.95 ea.



Standard Sizes:

1. 4.25 x 5.5
2. 3.65 x 8.5
3. 5.5 x 8.5
4. 8.5 x 11
5. 8.5 x 14

Sets are available in:



Custom sizes & color printing is available upon request.

CMYK+ PRESSTM Express Service



Business Cards

Use a professional business card to make a positive impression.

Need 'em Fast... Rush options are available!

CMYK+ Express business cards are printed using state-of-the-art press equipment.

Choose between color on front or color on both sides. Standard full bleed is included for no additional cost.

Express business cards come with an automatic upgrade to premium 16pt cover stock with your choice between Gloss, Matte/Dull or Uncoated finishes.

Looking for more "WOW", add high gloss flood UV coating at no additional cost.

Design Support

Initial Layout Template

Basic Design	19.95 ea.
Advanced Design	29.95 ea.
Complex Design	49.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	14.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

	*Rush	3 - 5 Days	5 - 7 Days
100	31	26	23
250	36	31	27
500	44	37	34
1000	--	52	48
2500	--	85	74
5000	--	138	115

Allow 1 to 2 business days for shipping in most cases

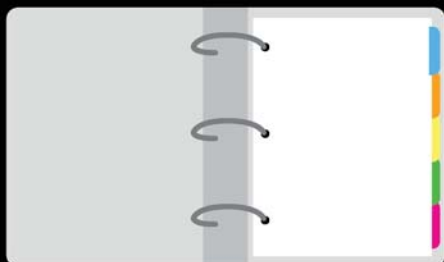


Price Bundle Includes:

1. Free 16pt Stock Upgrade
2. Free Flood UV Upgrade
3. Includes UPS shipping

Daily 10:00 AM approval cut-off time to qualify for rush turns. After cut-off, orders will be processed for next-day production scheduling. Shipping cost will be determined upon ordering; allow an additional 2-3 business days for shipping transit.

DigiQuik™ Business Documents



Book Printing

- Standard size: 8.5" x 11"
- Colors: 1/0, 1/1, 4/0, 4/1, 4/4
- Bleed: None
- Standard Turn: 3 - 5 business days
- Rush Turn: 2 - 3 business days
- Super Rush: 4 - 6 hour

Binders with Tabs

- Custom cover and spine inserts
- Digital printing with 3-hole punched stock
- Mixed media and sheet sizes accepted
- Custom tabs with mylar options
- Standard and custom tabs available
- Various tab sizes and colors available

Custom Tabs (\$35 set-up, 100 set min.)	75¢ per tab
Standard Tab with black print	59¢ per tab
Binders	2.95 - 9.95
Binder Inserts	2.49
Hand Inserted/Folded pages	25¢
Binder Stuffing	45¢

Additional Options

Saddle-Stitched

Self-cover and thick cover options
 70# gloss book standard for pages
 100# cover available for thick cover
 Black & White and full color options
 8 page minimum
 Built in 4-page increments
 Maximum 72 pages



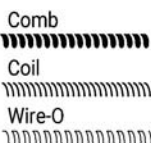
Perfect Bound

Self-cover and thick cover options
 80# book standard for pages
 100# cover available for thick cover
 Black & White and full color options
 36 page minimum
 Maximum 92 pages
 Minimum: 50 books



Other Bindings

Great for mixed media books
 Variety of sizes and colors
 Various cover options
 No Minimum Pages
 No Minimum Quantity



Imprinting

QTY	1/0	1/1	4/0	4/1	4/4
1000	6¢	9¢	25¢	31¢	50¢
2500	4¢	7¢	22¢	25¢	44¢
5000	3¢	6¢	19¢	22¢	38¢
10000	2¢	4¢	18¢	20¢	36¢
25000	1.5¢	3¢	16¢	18¢	32¢

Legal and tabloid prints are 2x list price.

Sheet Stock

20# Bond	2¢
28# Laser	4¢
70/80# Uncoated/Gloss Text	5¢
80# Uncoated/Gloss Cover	9¢
100# Gloss Text	6¢
100# Uncoated/Gloss Cover	11¢
14pt. Uncoated/Matte/Gloss Cvr	15¢

Binding

Small Coil, Comb, Wire	1.45
Medium Coil, Comb, Wire	1.95
Large Coil, Comb, Wire	2.95
Laminated or Clear/Vinyl Covers	1.95
Perfect Bind, 50 book min	2.49
Saddle-stitched50
Hand Stapled Sets10
Machine Stapled Sets03

DigiQuikTM Business Documents



Design Support

Initial Template

Basic Design	9.95 ea.
Advanced Design	24.95 ea.
Complex Design	59.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	9.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Envelopes

Business envelopes are lightweight, simple envelopes meant for the everyday mailings.

Whether you're sending out billing statements to your patients or a catalog to a prospective customer, custom printed envelopes are a great way to put your brand image into everyday use.

ECONOMY	#10 Window	#9 Window	9 x 12 Catalog	10 x 13 Catalog	#10 Astrobrts
50	25	26	28	40	30
100	30	32	60	63	37
250	45	50	127	135	70
500	74	85	239	255	125
1000	132	154	462	494	235

Black Ink, Front only, No Bleed

PREMIUM	#10 Window	#9 Window	9 x 12 Catalog	10 x 13 Catalog	#10 Astrobrts
50	39	40	55	57	44
100	62	65	95	99	73
250	133	138	215	223	158
500	250	261	415	431	301
1000	484	506	814	846	586

Digi Color, Front only, No Bleed

We can print any image or text on the front of the Envelope. Keep in mind that Digital Envelopes can be printed with a maximum of 40% ink coverage and can only be printed on the front. Be sure to allow room for addressing and postage.

If you would like to print additional content on the Envelopes after receiving them, such as addresses, you should not experience any issues with the part we printed so long as your printer is less than 400 ° F; digital printed envelopes are not laser safe.

DigiQuikTM Business Documents



Design Support

Initial Template

Basic Design	9.95 ea.
Advanced Design	24.95 ea.
Complex Design	59.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	9.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Sheet Labels

Full sheet labels are great when you need standard information printed multiple times and readily available for a repetitive task.

Black Print = \$95.00 per box

Color Print= \$125.00 per box

Sheets per box: 100

Minimum order: 1 box

Label Size	per sht	per box
1-2/3 Dia Circle	24	2400
2-1/2 Dia Circle	12	1200
CD-ROM	2	200
Full Sheet Opaque	1	100
Full Sheet Gloss	1	100
4 X 5	4	400
4-1/4 X 5-1/2	4	400
3-1/2 X 5	4	400
3 X 5	4	400
3-1/3 X 4	6	600
3-1/3 X 4-1/4	6	600
2-1/2 X 4	8	800
2-3/4 X 4-1/4	8	800
3-3/8 X 2-1/3	8	800
2 X 4	10	1000
1-1/3 X 4	14	1400
1 X 4	20	2000
1 X 2-5/8	30	3000
1 X 2.83	33	3300
1-1/2 X 1	50	5000
1/2 X 1-3/4	80	8000

Sheet Size: 8.5 x 11

Imprint: Front only

Adhesive: High-tack permanent

Stock: Smooth 96 bright premium opaque

Backer: 40# liner

DigiQuikTM Color Impressions

Door Hangers

S

M

XL

Stock: 100lb. Gloss Cover

Available Colors: 4/1, 4/4

Turn: 3 - 5 Business Days

3.65 x 8.5

4.25 x 11

5.5 x 17

4/1 4/4

4/1 4/4

4/1 4/4

500	301	330	363	380	329	416
1000	357	413	426	510	522	690
2500	517	645	776	969	1127	1512
5000	881	1115	1256	1304	1960	2663
10000	1557	1979	2166	2252	3455	4720

Design Support

Initial Template

Basic Design	99.95 ea.
Advanced Design	199.95 ea.
Complex Design	349.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	59.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Map Area Counts

Pulling counts for a target area can be tricky, but with our customized mapping programs we can help you weed out the homes, businesses, apartment complexes, to ensure your message reaches the right audience.

Distribution

We can help you get your printed pieces to the homes you're targeting. Our team can deliver roughly 2500 locations per day.

We offer GPS tracking for every distribution to ensure your delivery targets are hit every time.

Services not be available in all areas.

DigiQuik™ Color Impressions



Design Support

Document Layout

Basic Design	99.95 ea.
Advanced Design	199.95 ea.
Complex Design	349.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	59.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Flyers

Flyers are great for letting your community know about an up-coming event or sale.

Standard Sizes:

1. Small

A. 4.25 x 5.5

B. 3.65 x 8.5

3. Med, 5.5 x 8.5

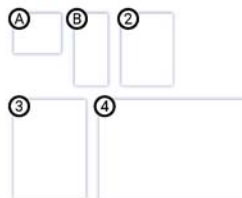
4. Large, 8.5 x 11

5. XL, 11 x 17

Stock: 80# Gloss Text

Colors: 4/0, 4/4

Bleed: Yes, .125 in.



Custom sizes available upon request.

	1		3		4		5	
	4/0	4/4	4/0	4/4	4/0	4/4	4/0	4/4
100	25	32	29	39	42	61	85	120
250	38	54	50	74	83	131	168	262
500	61	93	83	131	149	245	299	490
1000	105	169	149	245	283	474	575	960

Upgrade to 80# Gloss Cover.

	4/0		4/0		4/0		4/0	
	4/4		4/4		4/4		4/4	
100	27	34	33	42	49	67	99	135
250	44	60	58	83	101	148	202	298
500	72	104	100	148	183	279	370	581
1000	128	192	183	279	351	542	702	1084

Brochures

Brochures help make complex ideas easier to understand and deliver the important features and benefits to help customers make better buying decisions.

Standard 8.5 x 11 Brochure

		BW	4C
	100	53	99
	250	64	165
	500	88	277
	1000	136	493
Bifold			
Trifold			

Oversized 11 x 17 Brochure

		BW	4C
	100	67	155
	250	95	285
	500	146	504
	1000	247	931
Bifold			

Cover stock upgrades available upon request

DigiQuikTM Color Impressions



Design Support

Initial Template

Basic Design	39.95 per side
Advanced Design	79.95 per side
Complex Design	129.95 per side

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	19.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Post Cards

When you mail a post card you are putting a physical reminder in the hand of your current or prospective customers right where they live or work.

This form of marketing is an effective way of letting your customers know that your thinking about them and when targeted can be an affordable way to acquire new customers.



	4 x 6		6 x 9		6.25 x 12	
	4/1	4/4	4/1	4/4	4/1	4/4
500	82	95	132	162	162	202
1000	125	151	223	280	282	359
2500	253	316	492	633	636	825
5000	461	583	928	1204	1209	1576
10000	868	1108	1781	2319	2329	3047

Lists

We provided a customized address list capture program to locate the homes, businesses, apartment complexes, and people that fit your target audience.

Mailing Services

We offer a wide range of mail solutions from First-class through Bulk mail. We use state-of-the-art equipment and software to help you lower your postage costs and increase your campaigns productivity. Interested, give us call.

DigiQuikTM Color Impressions

LOGO

Save money with
Economy pads

Say Something with Color

PREMIUM PADS

Design Support

Initial Template

Basic Design	9.95 ea.
Advanced Design	29.95 ea.
Complex Design	59.95 ea.

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Revise Template	9.95 ea.
New Instance	6.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Notepads

Personalized notepads are one of the best ways to keep your company's brand in front of prospective and current customers.

The power of a custom notepad is their ability to repeatedly display your marketing message directly to the audience you choose keeping you top-of-mind for longer than most other advertising methods.

ECONOMY

	3.4x2.75	4.25x5.5	3.65x8.5	5.5x8.5	8.5x11
50	1.27	1.69	1.92	2.36	3.74
100	.87	1.27	1.50	1.95	3.31
250	.62	1.03	1.25	1.71	3.07
500	.54	.95	1.17	1.62	2.98
1000	.50	.90	1.13	1.59	2.94
2500	.47	.88	1.11	1.56	2.92

Stock: 60 lb. Opaque Smooth Text
Black Ink, Front only, No Bleed
50 sheets per pad
Chipboard Backer

PREMIUM

	3.4x2.75	4.25x5.5	3.65x8.5	5.5x8.5	8.5x11
50	1.82	3.01	3.75	5.14	9.24
100	1.42	2.65	3.33	4.73	8.81
250	1.17	2.40	3.09	4.47	8.58
500	1.07	2.32	3.01	4.39	8.49
1000	1.05	2.28	2.97	4.34	8.45
2500	1.02	2.25	2.94	4.30	8.43

Stock: 60 lb. Opaque Smooth Text
DigiColor, Front only, No Bleed
50 sheets per pad
Chipboard Backer

DigiQuik™ Color Impressions



Design Support

Calendar Setup

One Photo	9.95
Multiple Photo	29.95
Custom Layouts	9.95 per page

Design service includes: 2 JPG proofs.
Additional proofs 15.00 ea.

Additional Modifications

Custom Dates	.95 ea.
Ad Insertions	9.95 ea.

Mod service includes: 1 JPG proof.
Additional proofs 7.50 ea.

Client Provided Files

Print Ready Output	1.95 ea.
Preflight required	4.95 ea.

Calendars

Stay in front of your friends, family, and even customers by giving them a gift that lasts all year long.



Year @ a glance

Quantity	8.5" x 11"	11"x17"
1 - 24	1.95 ea.	2.95 ea.
25 - 99	1.65 ea.	2.55 ea.
100 - 249	1.35 ea.	2.25 ea.
250 - 499	1.15 ea.	1.95 ea.
500 - 999	.85 ea.	1.45 ea.
1000+	.55 ea.	1.25 ea.



12 Mo. Tear-Away

Quantity	8.5" x 11"	11"x17"
1 - 24	6.95 ea.	9.95 ea.
25 - 99	4.95 ea.	7.95 ea.
100 - 249	4.95 ea.	6.95 ea.
250 - 499	3.59 ea.	5.59 ea.
500 - 999	3.29 ea.	5.29 ea.
1000+	2.99 ea.	4.99 ea.

Traditional Calendar

Be present 365 days a year!

Share 13 photos and any special dates to be even more connected.



Twelve
Photos
+ Cover



13
PHOTOS

COVER
PHOTO



Quantity	Small: 8.5" x 5.5"	Large: 11" x 8.5"
1 - 24	8.95 ea.	12.95 ea.
25 - 99	6.95 ea.	9.95 ea.
100 - 249	5.95 ea.	8.95 ea.
250 - 499	5.59 ea.	8.59 ea.
500 - 999	5.29 ea.	8.29 ea.
1000+	4.99 ea.	7.99 ea.

PromocentiveTM Impressions

Hang Tags Put a tag on so you stand out!



2.5" x 3.5" HTag-e

Silk, Gloss, or Uncoated Cover
Standard Elastic Loop

QNTY	4/0	4/1	4/4
500	0.1422	0.1530	0.1703
1000	0.1384	0.1414	0.1574
2500	0.1270	0.1298	0.1445
5000	0.1044	0.1182	0.1316
10000	0.1021	0.1067	0.1187
15000	0.0998	0.1043	0.1161
25000	0.0976	0.1020	0.1136
50000	0.0953	0.0974	0.1084
75000	0.0945	0.0965	0.1068
100000	0.0930	0.0951	0.1058



3" HTag-e

Silk, Gloss, or Uncoated Cover
Standard Elastic Loop

QNTY	4/0	4/1	4/4
500	0.1413	0.1440	0.1584
1000	0.1306	0.1331	0.1464
2500	0.1199	0.1222	0.1344
5000	0.1092	0.1113	0.1224
10000	0.0985	0.1004	0.1104
15000	0.0963	0.0982	0.1080
25000	0.0942	0.0960	0.1056
50000	0.0921	0.0938	0.1032
75000	0.0899	0.0917	0.1008
100000	0.0878	0.0895	0.0984



3" Bi-fold HTag-e

Silk, Gloss, or Uncoated Cover
Standard Elastic Loop

QNTY	4/0	4/1	4/4
500	0.159	0.1624	0.1878
1000	0.1545	0.1578	0.1824
2500	0.1500	0.1532	0.1771
5000	0.1440	0.1470	0.1700
10000	0.1380	0.1409	0.1630
15000	0.1365	0.1394	0.1612
25000	0.1350	0.1379	0.1594
50000	0.1335	0.1363	0.1577
75000	0.1320	0.1348	0.1559
100000	0.1305	0.1333	0.1541

Clothing • Beverage • Products • Sales Promotions
GRAB THEIR INTEREST & PUT A TAG ON IT!

PromocentiveTM Impressions



BevNeckers *Dress up for any occasion and shine!*



Small Couponeer

80# Gloss Cover

Die cut w/ tear-away perf

QNTY	4/0	4/1	4/4
500	0.3483	0.3483	0.3483
1000	0.1762	0.1762	0.184
2500	0.0866	0.0897	0.1028
5000	0.0803	0.0833	0.0959
10000	0.0608	0.0637	0.0758
15000	0.0655	0.0683	0.0803
25000	0.0626	0.0655	0.0773
50000	0.0588	0.0616	0.0733
75000	0.0592	0.062	0.0735
100000	0.0575	0.0602	0.0717



Medium Couponeer

80# Gloss Cover

Die cut w/ tear-away perf

QNTY	4/0	4/1	4/4
500	0.3579	0.3579	0.3623
1000	0.1877	0.193	0.2156
2500	0.1385	0.1437	0.1655
5000	0.1094	0.1144	0.1354
10000	0.1032	0.108	0.1282
15000	0.1027	0.1074	0.1273
25000	0.1013	0.106	0.1257
50000	0.0999	0.1045	0.124
75000	0.0989	0.1034	0.1227
100000	0.0976	0.1022	0.1212

Custom Shapes & Sizes Available

File Processing Fee: 1.⁹⁵ ea.
Proofs:..... 5.⁹⁵ ea.

Elastic Sting:
Standard, White or Black, 3 in. loop
Per additional inch:..... .02 ea.

Shrink Wrap:
250 Units, per pack..... .25 ea.
500 Units, per pack..... .35 ea.

Banding: 50 units per..... .25 ea.

P&S fulfillment:..... 10 ea.
Shipping based on final destination

Production Time:
7 - 10 Business Days

Design Support Available

For gang run orders: 50,000 minimum units when combined for gang run pricing.
Prices are subject to change without notice

PromocentiveTM Impressions



Custom Gift Card Holder

4.5" x 3.5" with Angular Slits

Semi-Gloss 15pt C1S

Production Time: 7 - 10 Business Days

Fold Over - 4.25 x 3.5

100	250	500	1000
1.95 ea.	1.59 ea.	1.19 ea.	.99 ea.
2500	5000	10000	20000
.79 ea.	.69 ea.	.64 ea.	.63 ea.

Sleeve - 2.24 x 3.5

100	250	500	1000
3.98 ea.	2.49 ea.	1.99 ea.	1.69 ea.
2500	5000	10000	20000
1.59 ea.	1.49 ea.	1.34 ea.	1.32 ea.

Half Fold - 4.5 x 3.5

100	250	500	1000
2.95 ea.	1.95 ea.	1.69 ea.	.89 ea.
2500	5000	10000	20000
.79 ea.	.69 ea.	.64 ea.	.63 ea.

PromocentiveTM Impressions

FIRST TIME PURCHASE PROMOTION

\$10 OFF and \$35 Purchase Gift Cards

100 cards @ \$25 net = \$2500 new dollars



Plastic Cards

Printed full color (CMYK) one (4/0)
or two sided*(4/4) on durable 20pt Plastic
Opaque White, Frosted, or Clear Stock.

Your choice of 14" or 1/8" Rounded Corners.

	White, 4/0	White, 4/4	Frst/Clr, 4/0	Ship
100	74	109	115	15
250	92	129	149	
500	112	154	191	
1000	135	177	213	
2500	314	423	515	30
5000	604	805	1009	

Production Time: 7 - 10 Business Days

Additional Options

- Magnetic Stripe
- Barcode
- Numbering / Variable Data
- Signature Panel
- Luggage Tag Slot
- Scratch-Off
- SPECIAL OPTIONS
- Embossing
- Foil Stamping
- Spot UV
- Thermal-Enabled Laminate

Design Support

Card Setup

Basic Layouts 19.95 per page

Custom Layouts 39.95 per page

Design service includes: 2 JPG proofs.

Additional proofs 15.00 ea.

Carrier Setup

Basic Layouts 29.95 per page

Custom Layouts 59.95 per page

Design service includes: 2 JPG proofs.

Additional proofs 15.00 ea.

Client Provided Files

Print Ready Output 1.95 ea.

Preflight required 4.95 ea.

Business Accounts


We know how demanding your job can be!

We pride ourselves on taking the time to learn all your ordering requirements and nuances. We can work with you to inventory your everyday use documents and create a custom ordering portal just for you.

Let us work with you to expedite repetitive orders, new team members' business card requests, and those the last minute marketing opportunities.

We want to work with you!

Creative Solutions

A portrait of Jason DeGraff, a man with a beard and sunglasses, wearing a dark t-shirt, set against a background of a desert landscape with mountains in the distance.

Jason De Graff has over thirty years of experience in providing excellent creative and printing solutions.

Since 2004, when he started degraffics, he has specialized in helping businesses realize and deploy their messages to the market.

If you would like to learn more, contact Jason DeGraff today!

Mobile: 602-708-3795
Social: @degraffics

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